

**Ringwood Secondary College**  
**2017 Course Planning Document**

## **VCE Unit 2 Visual Communication Design**

### **Time Allocation**

This unit of work will consist of approximately 100 hours of which at least 50 hours will be class time. **To complete this unit of work satisfactorily, students must complete each of the following learning outcomes.**

### **Learning Outcomes**

#### **Outcome 1**

The student should be able to create presentation drawings that incorporate relevant technical drawing conventions and effectively communicate information and ideas for a selected design field.

#### **Outcome 2**

The student should be able to manipulate type and images to create visual communications suitable for print and screen-based presentations, taking into account copyright.

#### **Outcome 3**

The student should be able to engage in stages of the design process to create a visual communication appropriate to a given brief.

### **Assessment Tasks**

#### **1. Technical drawing in context**

The student is required to...

- apply drawing methods that are suitable for presentation drawings and the selected field
- use manual and/or digital methods to create presentation drawings
- select and apply technical drawing conventions used with presentation drawings
- select and apply two- and/or three-dimensional methods to represent form, proportions and scale.

**Weighting:** This task is worth 30% of the overall grade **Time allocated to task:** 14 periods

**Due:** Term 3, Week 4

#### **2. Type and imagery**

The student is required to...

- identify the connections between past and contemporary typography
- generate ideas and reflect on suitability of conceptual options
- manage files, and apply techniques to manipulate type and images using digital design technologies
- select and creatively use appropriate media, materials, methods, presentation formats and conventions to suit communication purposes
- apply practices that fulfill legal obligations when using type and images belonging to others.

**Weighting:** This task is worth 30% of the overall grade **Time allocated to task:** 14 periods

**Due:** Term 3, Week 9

### 3. Applying the design process

The student is required to...

- apply and document design thinking techniques when engaged in the design process
- research and analyse information relevant to a given brief
- use freehand visualisation drawings and annotations to make ideas visible
- evaluate the suitability of design ideas and concepts in terms of the requirements of the brief
- select and use a range of appropriate methods, media, materials, design elements and design principles
- apply techniques to refine and present visual communications
- apply practices that fulfil legal obligations with respect to copyright
- use appropriate terminology.

**Weighting:** This task is worth 30% of the overall grade **Time allocated to task:** 14 periods

**Due:** Term 4, Week 4

### 4. Semester Examination

The student is required to apply knowledge and understanding of...

- manual methods to create presentation drawings
- technical drawing conventions used with presentation drawings
- two- and/or three-dimensional methods to represent form, proportions and scale.
- apply techniques to manipulate type and images using digital design technologies
- research and analyse information
- select and use a range of appropriate methods, media, materials, design elements and design principles

**Weighting:** This task is worth 10% of the overall grade **Time allocated to task:** 90 minutes

**Due:** Term 4, Week 7