

Ringwood Secondary College
2017 Course Planning Document

VCE Unit 1 Visual Communication Design

Time Allocation

This unit of work will consist of approximately 100 hours of which at least 50 hours will be class time. **To complete this unit of work satisfactorily, students must complete each of the following learning outcomes.**

Learning Outcomes

Outcome 1

The student should be able to create drawings for different purposes using a range of drawing methods, media and materials.

Outcome 2

The student should be able to select and apply design elements and design principles to create visual communications that satisfy stated purposes.

Outcome 3

The student should be able to describe how a visual communication has been influenced by past and contemporary practices, and by social and cultural factors.

Assessment Tasks

1. Drawing as a means of communication

The student is required to...

- apply drawing methods that are suitable for the purposes of observation, visualisation and presentation
- use manual and/or digital methods to create drawings for different purposes
- apply three-dimensional drawing methods to represent the form and structure of objects
- select and apply media, materials and techniques to draw and render forms
- apply design thinking techniques to generate alternative ideas and reflect on their suitability.

Weighting: This task is worth 30% of the overall grade

Time allocated to task: 18 periods

Due: Term 1, Week 6

2. Design elements and design principles

The student is required to...

- apply techniques to generate alternative design possibilities
- apply appropriate drawing methods to make visible ideas and concepts
- select and apply different design elements and design principles when generating and developing alternative design options
- use selected manual and/or digital methods, media and materials appropriate to visual communication purposes
- refine and present visual communications to meet their stated purposes.

Weighting: This task is worth 30% of the overall grade

Time allocated to task: 18 periods

Due: Term 2, Week 1

3. Visual communication design in context

The student is required to...

- describe visual communications in terms of their social and cultural settings
- identify the connections between past and contemporary visual communications in terms of visual communication practices and social and cultural factors
- describe visual communications in terms of how methods, media, materials, design elements, design principles and presentation formats are applied
- use appropriate terminology.

Weighting: This task is worth 30% of the overall grade

Time allocated to task: 18 periods

Due: Term 2, Week 7

4. Semester Examination

The student is required to apply knowledge and understanding of...

- manual methods to create drawings for different purposes
- three-dimensional drawing methods to represent the form and structure of objects
- media, materials and techniques to draw and render forms
- design thinking techniques to generate alternative ideas and reflect on their suitability.
- appropriate drawing methods to make visible ideas and concepts
- different design elements and design principles
- visual communications in terms of their social and cultural settings
- visual communications in terms of how methods, media, materials, design elements, design principles and presentation formats are applied

Weighting: This task is worth 10% of the overall grade

Time allocated to task: 90 minutes

Due: Term 2, Week 8